



INSPIRED GIVING

CALGARY ZOO
2014 DONOR REPORT





“WE ARE SO PROUD TO HAVE YOU AS PARTNERS.”

DR. CLÉMENT LANTHIER, CALGARY ZOO PRESIDENT & CEO



THANK YOU

Your 2014 accomplishments are amazing! Around the zoo, you welcomed new species to share important conservation messages, improved animal habitats, purchased new equipment for veterinary care and completed the final flood restoration projects. Your commitment to wildlife conservation at home and around the world resulted in exciting new projects - from greater sage-grouse in your own backyard to lemurs in the rainforest of Kianjavato, Madagascar. Thank you for all you've accomplished.

Your generosity is inspiring and we love sharing your stories. We hope you enjoy hearing about other conservationists like you in this year's Donor Report and have the opportunity to reflect on what inspires you.

We are so proud to have you as partners. Together we will broaden our impact on conservation through education, science, community-based initiatives and reintroduction efforts.

Thank you for your past, present and future inspirational support.

Dr. Clément Lanthier
President & CEO, Calgary Zoo



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AND DANIELLE DUNN / JEFF BEECH / JEFF CAHILL / JEFF CARLEY / JEFF HALE AND KAREN NIXON / JEFF PEARSON / JEFF WADE / JEFFREY JOHNSON




“THE ZOO HAS GIVEN US SO MANY PHENOMENAL MEMORIES – THERE’S A MOMENT DURING EVERY VISIT THAT TOUCHES OUR HEARTS.”

LEE BOYLE, ZOO SUPPORTER



RITA AND LEE BOYLE



Longtime Calgary Zoo members, Rita Boyle and her daughter Lee, have been regular visitors since their family moved to Calgary 42 years ago.


“When we were growing up, connecting with nature was a big part of our family’s life,” explains Lee. “Weekends and summer vacations were all spent the old-fashioned way—camping—and we grew up loving Mother Nature’s beauty and all her critters in the wild and in our zoo.”

That passion—both for nature and for the zoo—has stayed true for decades. So much so, that the mother-daughter duo considers the zoo’s animals and people as part of their family. “That’s really what they are to us. We just love them, and we know the people who work at the zoo share the same passion and care just as much for nature as we do.”

The family has been giving to the zoo in different ways for decades. “I remember saving pennies for Ban the Bars and for each time the zoo built a new habitat,” says Lee. “We are so proud that we have been able to support the zoo and help make sure that the quality of habitats is exceptional.”

Lee also makes sure that the zoo is part of every family celebration—from Christmas gifts to birthdays and everything in between. “I started a Christmas tradition years ago and have been giving my family members ZooCare packages ever since. We share a sense of humour, so when my dad, who passed away last year, began balding, I sponsored the bison, and when he turned 75, it was a dinosaur.”

Rita and Lee also contribute to the zoo’s burrowing owl and swift fox conservation work—a fitting tribute to Rita’s childhood on a Saskatchewan farm—and feel strongly that their contributions make a real difference.



“We try to be as supportive as we can, because the zoo has given us so many phenomenal memories—being stalked by a snow leopard or splashed by a penguin—there’s a moment during every visit that touches our hearts. We both strongly believe that we should leave the world a better place than we found it.”

JENNIFER AND ANDREW POTTER / JENNIFER AND TIM PARKER / JENNIFER ASHLEY / JENNIFER BAERG / JENNIFER KINCH DAVIS / JERINE CROPPER / JERRY AND LORI SIMPSON / JERRY AND MARILYN AQUILINI / JERRY BALL AND MAUREEN DEAN-BALL / JERRY, MAUREEN, ERIN, AND RENEE PELLETIER / JESA PUSCH / JESSE BARLOW / JESSE TRAPP / JESSI BADRUDIN / JIHAD SHIBLEY / JIM DEWALD / JIMMIE AND LESLIE GUENTER / JITESH SHAH / JOAN AND DALE PRIMROSE / JOAN AND DEREK LOVLIN / JOAN AND GORDON HOLLAND / JOAN AND ROSS KEATING / JOAN CHRISTENSEN / JOAN ETHIER / JOAN FUTERKO / JOAN MACKENZIE / JOANNA O'NEILL / JOANNE ALEXANDER / JOANNE HARRITY BRADBURY / JOCELYN FLANAGAN / JOCELYN WIGELSWORTH / JODY FORSYTH AND WILMA QUAN-FORSYTH / JOE BEAUDIN / JOE FAZAKAS / JOHANNA AND HENRY HEUVER / JOHANNE AYLETT / JOHN AND DIONE CHISHOLM / JOHN AND DONNA DE SUTTER / JOHN AND NANCY VINEY / JOHN AND SOL WRIGHT / JOHN COOPER / JOHN G. CLARKSON / JOHN GOOSSENS / JOHN H. BRIDGES / JOHN HOUGHTON / JOHN KEIRLE / JOHN MOORE / JOHN PRINS / JOHN R. KING / JOHN RAPOSO / JOHN ROBERT RHEAUME / JOHN ROBERT RUSSELL / JOHN ROGERS / JOHN ROSSALL / JOHN WARD / JONATHAN MA / JONATHAN WRIGHT / JOSEPH AND JOAN TURCOTTE / JOSEPH CLARK / JOY CARON / JOYCE BENNETT / JOYCE R. THOMPSON / JUDITH MCLEAY / JUDY AND LORAN MCVITTIE / JUDY COOPER / JUDY HIRST / JUDY MACINNES / JUDY RINGDAHL / JUDY WEPPLER / JULIA SALOMONS / KAITLIN FRIESEN / KAITLYN REES / KARA JONES / KARA TERSEN / KARAM PUNJA / KAREN AMIRO / KAREN AND FRED JACQUES / KAREN AND NICK COLABELLA / KAREN EIDSNESS / KAREN LEYLAND / KAREN TRENHOLME-BOYLE AND MICHAEL BOYLE / KARI ROWORTH AND ROD GOSSELIN / KATE PITTMAN / KATHERINE BARR / KATHERINE CHRISTIANSEN / KATHERINE H. LEE / KATHERINE SUNDSTROM / KATHLEEN AND MURRAY BASCOM / KATHLEEN AND RICHARD SENDALL / KATHLEEN HEWITT / KATHLEEN KNIGHT-COOK / KATHLEEN MACDONALD / KATHLEEN NOWAK / KATHRYN AND DAVID CAREY / KATHRYN WASLEN / KATHY BUCKMAN / KATHY HNATIUK / KATHY LINDSAY / KEITH BROWNELL / KEITH FALKENBERG / KELLY AND STEPHEN BURNIE / KELLY BULLIVANT / KELLY COOPER / KELLY DANGERFIELD / KELLY LINDSAY / KELLY SAWCHYN / KEN AND JANIS PARENT / KEN HASSETT / KEN LAMONT / KENDALL SCHAFFER / KENDRA LOVAN / KENNETH AND DEBBIE LUEERS / KENNETH AND MELANIE MULLEN / KENNETH MCNEILL / KENNY NIELSEN / KERRI AND SEAN BARR / KERRY DYTE / KERRY HAMMEL / KEVIN ANGUS / KEVIN DEHOD AND MARTINA DEHOD / KEVIN KOOPMAN / KEVIN LO / KEVIN MADDEN / KEVIN MILLER / KIYA BEAR RICHARDSON / KIM DEVLIN / KIM HOLLINGS / KIM JONES / KIRK MCNAMARA / KIRSTEN AND DAVID PUGH / KIRSTEN PARADIS / KORY ZWACK / KRISTA MUNSIE / KRISTY SIMINIUK / KRYSINSKI FAMILY / KWONG AND W. PATRICIA CHOW / KYLE ROOKES / KYRA HUNTINGFORD / LARRY AND ANNA NICOLAY / LARRY AND CAROL SHAW / LARRY FREEMAN / LARRY M. JONES / LARRY RUSKIN / LARS GLEMSEY / LAWRENCE FISHER / LAWRENCE WATSON / LEANNE RITTER / LEANNE ZAYAT / LEE AND LYNDA MILLER / LEE AND NEIL HORBACHEWSKI / LEE HUNT / LEE JONES / LEE MICHELE BOYLE / LEENTJE MCCULLOCH / LEN COOPER AND PAT COOPER / LENA FORD / LENI MORRISON / LENORE BROWN / LEON MATWE / LEONA PERCIVAL / LES SCHOLLY / LESLEY CHARRON / LESLEY DUNNE / LESLIE AND HAROLD ROBERTSON / LESLIE BERGIN / LESLIE DANG / LESLIE KENNEDY / LIANE AND GEORGE STEVENSON / LINDA ALDRIDGE / LINDA AND MILTON HOHOL / LINDA AND RON LACHANCE / LINDA KOHLMAN / LINDA LEGGOTT / LINDA NUDD / LINDA SABATINI / LINDA SERACK / LINDA SOBY / LINDSAY AND PATRICIA MILNE / LINDSEY PASHNIAK / LISA PENNER / LISA REINHARDT / LISA WALPOLE / LITA SHEPHERD / LLOYD MAYBAUM / LOGAN FIDLER / LOIS AND MICHAEL PHILLIPS / LOREN CURRIE / LORENCE AND JOYCE FALKENBERG / LORI AND BARRETT COHEN / LORI HIGGINS / LORI KELLY / LORI MARQUARDSON / LORI MCCARTHY / LORI WOODWARD / LORINE MCHARDY / LORNA EARL AND DONALD GOW / LORNA FISHER / LOUISE GANT / LOUISE Y. GIANNOCCARO / LOYOLA AND LINDA KEOUGH / LUCY MILLER / LUDY JIMENEZ / LUIGI BENTROVATO / LYLE AND DEBBIE BURKE / LYLE AND VIVIAN GROVER / LYLE STROM / LYNDA J. DUNFIELD / LYNDA PHILLIPS / LYNN AND KENT GRANT / LYNNE WESELOWSKI / M. A. STANFIELD / M. ALEXIS HALIBURTON / MAE YUCHEM / MAEGHAN ALBISTON / MAGDALENE BOUDREAU / MALCOLM AND TRISH LUND / MALCOLM P. CULLEN / MALGORZATA SOLTYS / MARALYN AND WILLIAM WILSON

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“WE’RE HONOURED TO BE ABLE TO SUPPORT A LEADING CONSERVATION RESEARCHER LIKE THE ZOO’S DR. AXEL MOEHRENSCHLAGER...”

SANDRA HUCULAK, DIRECTOR OF CORPORATE SOCIAL RESPONSIBILITY & COMMUNITY INVESTMENT WITH ATB FINANCIAL



ATB FINANCIAL

Back in 2009, when ATB Financial made a commitment to become a more sustainable organization, they started from the inside out. “We switched to recycled paper, found ways to be greener and began purchasing renewable energy,” says Sandra Huculak, Director of Corporate Social Responsibility & Community Investment. “When the Calgary Zoo presented their swift fox research to us a few years later, it was a perfect match.”

As an Alberta-based organization, ATB was excited about the local connection of swift fox and the opportunity the partnership presented to share stories and introduce conservation issues to its team members and customers.

“Many of us didn’t realize that the swift fox had once been extinct in Alberta, but when we talk about our partnership with the Calgary Zoo and our efforts with the swift fox I think people are really proud that we found something that is truly Albertan and that we can be a part of for the long term,” says Sandra.

And that partnership goes beyond dollars and cents—ATB focuses on sharing stories about the conservation work with both its team members and its customers. “Some of our staff have had the chance to go out into the field and participate in research efforts, which has just been thrilling for us,” says Sandra. “We’re honoured to be able to support a leading conservation researcher like the zoo’s Dr. Axel Moehrenschrager and always look forward to receiving updates from the field.”



Spreading the word about the partnership was the focus of a zoo day hosted by ATB Financial in June 2014. “We invited our customers and team members in Calgary to the zoo and had a wonderful day celebrating the swift fox effort. Every time we tell people about our partnership, they tell us they think it’s great and a very Albertan thing to do. We’re truly proud to play our part.”

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“FOR ME, WECHIAU IS A LONG-TERM GROWTH PROJECT THAT IS ABOUT SAVING FAMILIES, SAVING COMMUNITIES, CREATING JOBS AND CREATING OPPORTUNITIES.”

ANDREA BRUSSA, ZOO SUPPORTER

ANDREA BRUSSA

Andrea Brussa never really pictured herself saving hippos. Heavily involved in the arts in Alberta, faraway animals were not part of her philanthropic mandate. However, Calgary Zoofari trips to Antarctica and Africa brought home the concepts of interconnectedness between animals, communities, cultures and the environment—and the importance of zoos with outreach programs like those based in Calgary.

“I had never been crazy about giraffes or hippos until I saw them in the wild,” Andrea says. “Hippos are such ridiculous-looking animals that they’re a bit hard to love, but actually, they’re fascinating and adorable—in a smelly sort of way. They are also essential to the ecological health of many river systems.”

Impressed with the Wechiau Community Hippo Sanctuary, Andrea decided to make a contribution. As she learned more about Wechiau’s impact on the growth and sustainability of its people and their culture, she became excited and involved. The sanctuary that began as a vision to conserve one of West Africa’s last remaining healthy hippo populations has flourished into a haven of ecotourism, education, health and economic opportunity. Now,

thanks to Andrea, Wechiau will have a new organic shea butter factory.

Building a factory in Wechiau allows local women to capitalize on their historical source of income by efficiently processing shea nuts into shea butter locally and keeping their profits. This new facility creates a sustainable, lucrative and empowering source of income for women and families, helping ensure the hippos and local wildlife have a safe and secure future alongside their thriving human community.

“The Wechiau Hippo Sanctuary project has the potential for huge long-term and sustainable growth. It’s about saving families, saving communities, creating jobs, creating opportunities for better health-care and education and enhancing community stability by nurturing women’s roles while protecting Wechiau’s beloved hippos for the long term.”

“I support a number of arts programs around Alberta, but this is one of the things I am really proud of—it’s my ‘boots on the ground’ project,” she says. “This is something I can do globally that has resonance and real meaning. We all have a stake in protecting our natural world and our people—after all, these women are my sisters and I’m theirs.”



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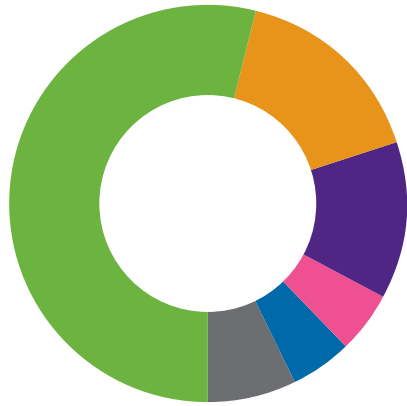
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www.calgaryzoo.com

For more information, please contact 403.232.7774 or email donations@calgaryzoo.com





For more information, please contact the development office at the Calgary Zoo.

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